

# JOSEPH PAYTON

CREATING A BEAUTIFUL, ELEGANT & ENGAGING WEB.

PHONE : (614) 397-3943

EMAIL: JOE@JOSEPHPAYTON.COM

Interface  
Design

Ui

Photoshop

Ps

Illustrator

Ai

HTML

H5

CSS

C3

Javascript

Js

jQuery

Jq

Mobile  
Design

Mo

## EXPERIENCE

### Senior Front-End Developer at CMN.com Inc. - July 2012 - August 2013 (1 year 1 month)

Responsible for project estimations and behavior assumptions on branded site builds and interactive infographics. Delegation of necessary design and markup work to meet deadlines. Management of site and interactive builds, which entails frontend architecture (responsive), markup (HTML/CSS) and javascript.

Internal builds : • CreditScore.net • OnlineDegreePrograms.com • OnlineUniversities.com • theSimpleDollar.com • and Multiple Other Sites

### Senior Interactive Designer at Hanson Inc. - June 2010 - July 2012 (2 years 1 month)

Responsible for project estimations and behavior assumptions for client proposals. Layout designs from finalized wireframes. Delegation of necessary design and markup work to meet deadlines and manage available budget. Management of site build, which entails frontend architecture, markup (HTML/CSS) and javascript. Management of build team for completion of build benchmarks and budget. These responsibilities also used for the design & build of mobile web sites and applications. In-house presentations for teaching coworkers of discovered best practices.

Clients I've worked with Include: • 3C Roofing • Alcon Entertainment • Best Buy • Brizo • David Sutherland • Delta Faucets • KraftMaid • Lowe's • Merillat • Owens Corning • Quality Cabinets • Ohio Lottery • Spartan Chemical • Eaton

### Interactive Designer at Ecommerce Inc. - April 2008 - June 2010 (2 years 3 months)

Designing and Developing both client side UI and server side programming. Responsible for UI Design using PHP integrated with the Smarty framework, JBOSS, Adobe Flex, XHTML, CSS, Flash, and JavaScript (custom scripts, JQuery). Brand development, web site traffic growth, web site UI and advertising revenue. Developed brand strategy and statistics systems

Brands and Clients I worked on: • IX Webhosting • Host Excellence • Inline Bits



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## EXPERIENCE (continued)

### Consultant at Solutions By Web - April 2008 - August 2009 (1 year 5 months)

Responsible for design and build estimations for site creation. Interface design and wire framing for approved proposals. Front end architecture and build of approved designs.

Clients and Projects I worked on: • WBNS 10tv • Village Communities • Tower Executive Suites • Ask the Building Experts • That Columbus Real Estate Company • Caresource • Ask the Office Experts

### Designer/Developer at White Tiger Graphics, Inc. - October 2005 - April 2008 (2 years 7 months)

Full time, on site web designer/developer. Designing and Developing both client side UI and server side programming. Responsible for all server and database (MySQL) administration, and UI programming

Working with such clients as: • Wendys • Patron • Tim Hortons • building intranet apps.

## EDUCATION



### Columbus State Community College

Multi Media Production Technology, 2002 - 2004



### The Ohio State University

Fine Arts, 1995 - 1998

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## HONORS & AWARDS

Linux RedHat and JBoss Innovator of the year for outstanding Open Source Architecture [2009]

Business First Columbus Fast Fifty [2009]

My portfolio site (josephpayton.com) was showcased on over 70 design galleries such as; Creattica, CSSMania, The Design Inspiration, Unmatched Style, Foliofocus, Design Snack, Designm.ag etc. (reference urls upon request) [April 2010]

## RECOMMENDATIONS

### **Jessica Englund** - Director, Visual Design, Hanson, Inc

"I've had the opportunity to work with Joe in various capacities during my time at Hanson. A diligent, hard worker, Joe easily crosses borders from visual design to front-end development. His work was always very creative, yet analytical and remarkably impeccable. Joe also does a great job of staying abreast of new and emerging trends in technology. Great wit, just a general pleasure to be around."

### **Nate Riggs** - Ecommerce, Inc. Client

"When I worked out an affiliate agreement with Ecommerce Inc., I was looking to switch hosting providers for my blog. At the time, I had no idea that the company was dabbling in offering web design and development for bloggers, small business owners and the like. When I did find out, I was still skeptical at best. I'm pretty picky when it comes to my blog, and right so. it's the hub of everything I do as a professional. Needless to say, I don't trust just anyone. Then I met with Joe Payton and an old friend, Mike Harris about this new project they were working on - Inline Bits. I had heard Joe's name around Columbus, usually followed by the words "Web design guru" or "creative genius". I know now why Joe has that reputation. From soup to nuts, he designed and developed NateRiggs.com, sticking closely to my strategy and instructions, but also bringing in his own killer creative talent and raw experience in open source development. Joe made the process easy, even working on the weekends to get this thing up. I should add that Joe is also the father of three young kids, and as a dad myself, I know how important weekend time is. All said and done, I couldn't be happier. NateRiggs.com is even cooler than I envisioned, and Joe was the driving force behind making it happen. I strongly recommend him as a designer/developer and as a great person to work with..."

**[+] 12 other recommendations at [linkedin.com/in/josephpayton/](https://www.linkedin.com/in/josephpayton/)**

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